



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore
Shri Vaishnav Institute of Social Sciences, Humanities and Arts
Choice Based Credit System (CBCS) in Light of NEP-2020
B.A. Psychology
Semester II (2022-2025)

| COURSE CODE | CATEGORY | COURSE NAME | TEACHING & EVALUATION SCHEME | | | | | | | | |
|-----------------|--------------------|------------------------------------|------------------------------|---------------|----------------------|-------------------------|----------------------|----------|----------|----------|----------|
| | | | THEORY | | | PRACTICAL | | L | T | P | CREDITS |
| | | | END SEM University Exam | Two Term Exam | Teachers Assessment* | END SEM University Exam | Teachers Assessment* | | | | |
| BAPSY201 | Major/Minor | Basics of Social Psychology | 60 | 20 | 20 | 0 | 0 | 3 | 0 | 0 | 3 |

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):

CEO1: To know the concept of social psychology and its core concerns compared to other disciplines.

CEO2: To acquire the knowledge of major research methods and theories of attitude, interpersonal attraction and group dynamics.

CEO3: To aware with the concepts and theories of pro-social behavior and aggression.

CEO4: To familiar with the concepts of group dynamics, prejudice and stereotypes.

CEO5: To recognize the process of socialization and the role of social influence on socialization and social behavior.

Course Outcomes (Cos):

CO1: Define key concepts, principles, and overarching themes in social psychology.

CO2: Describe various theories of attribution and the concept of attitude and its measurement.

CO3: Narrate the concept of interpersonal attraction, pro-social behavior and aggression through different theories.

CO4: Identify the different types of groups and the concepts of group dynamics, prejudice, stereotypes and conflicts.

CO5: Analyse the knowledge of social psychology in understanding social behavior.

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BAPSY201

Basics of Social Psychology

Contents

UNIT I

Introduction: Meaning, Nature and Definitions of Social Psychology, Brief History of Social Psychology, Importance of Social Psychology, Scope of Social Psychology, Methods to Study Social Psychology: Experimental and Co-relational Methods

UNIT II

Individual Level Processes: Attribution: Nature and Concept and theories of Attribution, Biases and Errors in Attribution, Attitude: Formation, Change and Resistance, Measurement of Attitude, Impression Formation and Impression Management, Techniques of Impression Management.

UNIT III

Interpersonal Processes: Interpersonal Attraction: Nature, Measurement and Antecedent Conditions of Interpersonal Attraction. Pro-social behavior: Determinants and factors. Aggression: Nature and Types of Aggression, Theories of Aggression and Factors influencing Aggression.

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UNIT IV

Group Dynamics: Group: Meaning, Formation and Types. Inter group Dynamics (Social Facilitation, Social Loafing). Prejudice, Stereotypes and Conflicts and its Types. Gender Studies: Purpose and Importance.

UNIT V

Socialization and Social Influence Processes: Social context of Development and Socialization of the Child: Agents of Socialization (The Role of Family, School, Neighborhood and Media) Social Norms and their Perception, Conformity to Social Norms, Compliance and its Consequences; Types and Conditions of Obedience. Application of Social Psychology.

Suggested Readings:

- Alcock, J. E., Carment, D.W., Sadava, S.W., Collins, J. E. and Green, J. M. (1997).
- **Text Book of Social Psychology.** Scarborough, Ontario: Prentice Hall/Allyn & Bacon.
- Baron, R.A., Byrne, D. & Bhardwaj. G (2010). **Social Psychology** (12th Ed). New Delhi: Pearson.
- Myers, David, G (1994). **Exploring Social Psychology.** New York: Mc Graw Hill.
- Singh, A. K. (1996). **Adhunik Samajik Manovigyan Ki Rooprekha** (3rd edition). Varanasi: Motilal Banarsi Das.
- Tripathi, L. B. (1992). **Adhunik Samajik Manovigyan** Agra: National Psychological Corporation.

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| BAPSY202 | CC | Introduction to Experimental Psychology | 60 | 20 | 20 | 30 | 20 | 2 | 0 | 2 | 3 |

Course Educational Objectives (CEOs):

CEO1: To impart knowledge of historical background of experimental psychology.

CEO2 : To learn about concepts of classical psychophysics.

CEO3 : To gain understanding of the cognitive process of memory.

CEO4 : To explain the nature and factors of learning processes and study major theories.

CEO5 : To recognize the importance of language acquisition and its role in cognitive development.

Course Outcomes (COs):

The student will be able to:

CO1: Discuss the history of experimental psychology as a discipline and study the experimental method of research in detail.

CO2: To dissect the concepts and problems in psychophysics, Weber-Fechner law and Signal Detection theory.

CO3: To discriminate between the different types of memory and study memory process in detail.

CO4: To inspect the principles of learning and study theories of trial and error learning, conditioning and Tolman's theory in detail.

CO5: To outline language acquisition and theories and related cognitive phenomenon.

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BAPSY202
Introduction to Experimental Psychology

Contents

Unit: I

Introduction to Experimental Psychology: Concept and Historical background of experimental psychology, Experimental Method - Nature, Steps in experiment, Variables: Types and Control.

Unit: II

Psycho-physics – Basic concepts; Problems of psychophysics; Weber - Fechner Law, Signal Detection Theory

Unit: III

Memory: Nature of Encoding, Storage and Retrieval; Types of Memory, Theories of Memory and Forgetting.

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Unit IV:

Learning processes: Nature and Factors of Learning; Theories: Trial and Error, Conditioning: Classical and Operant. Tolman's, Transfer of Learning.

Unit V:

Attention and Language Processes: Concept, Mechanism, Types and Theories, Language: Acquisition and Comprehension.

List of Practicals:

- Mental Fatigue
- Span of attention
- Muller Lyer
- LTM
- STM

Suggested Readings:

- Boring, E.G. (1969). **History of Experimental Psychology**. New York: Appleton Century Grafts.
- Feldman, R.S. (1996). **Understanding Psychology**. New Delhi: Tata McGraw-Hill.
- McGuigan, F.J. (1990). **Experimental Psychology: Methods of Research** Prentice- Hall, Inc., Englewood Cliffs, N.J., U.S.A.
- Parry, B.G. (1968). **Experimental Psychology**. Wiley Eastern Private Limited, New Delhi.

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